


Michigan House of Representatives
House Standing Agriculture Committee
February 13, 2017




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DIRECTOR

Michigan's Food and Agriculture Industry

What does it encompass?

- Farm to Fork (food and beverage)
- Nursery and landscape products
- Agriculture tourism and Culinary tourism


Michigan's food and agriculture sector contributes \$101.2 billion to Michigan's economy annually; with \$2.8 billion in exports.






Michigan's Food and Agriculture Industry

Michigan's Advantage

- Located in the middle of 20% of the world's fresh water.
- High quality soil and excellent climate
- 2nd most diverse in production agriculture
- 1st in production of 20 different commodities
- Top 10 for 51 commodities
- Rank 19th nationally in food and dairy processing




Michigan's Food and Agriculture Industry

1st	Blueberries Cucumbers for Pickles	Tart Cherries Squash	
2nd	Asparagus Dry Beans	Fresh Carrots Celery	
3rd	Apples	Alfalfa Haylage	
Top 10	Sugar Beets Sweet Cherries	Milk Potatoes	Egg Production Maple Syrup

Michigan's Food and Agriculture Industry

Michigan Grown. Nationally Known!

- Eggs, butter and apples for McDonald's
- Sandwich buns for Wendy's
- #1 Fresh salsa in the U.S.
- Pickles for Burger King & Subway
- Wheat for Pop-tarts
- Chipping potatoes for Better Made and Great Lakes Potato Chips



Department of Agriculture and Rural Development

Who We Are

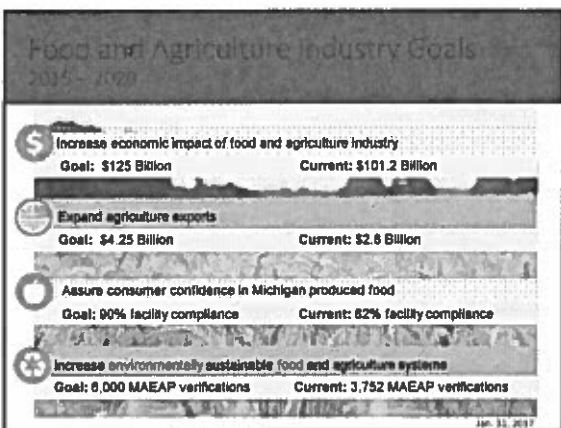
Mission: Assure the food safety, agricultural, environmental and economic interests of the people of the State of Michigan are met through service, partnership, and collaboration.

Organized into seven functional areas

Four Key Goals:

- Food Safety, Human and Animal Health
- Environmental Sustainability
- Economic Development
- Efficient, Effective Government




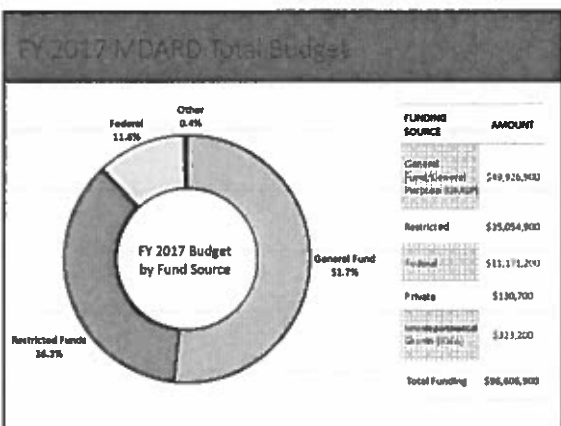


Department of Agriculture and Rural Development

Who We Are

- Implement 20 primary laws; administer 85 mandated programs
- Issue more than 100,000 individual licenses under 52 license types
- Measure 134 outcomes that align to our 4 key goals
- Employ 442 professional and seasonal staff
- Deploy 50% of staff in the field all across the state
- Small agency with a big scope, unified by a commitment to customer service, protecting public health, and growing the food and agriculture sector





2016 Success

MDARD Striving for efficiency, effectiveness, value, and customer focus...

2016 Success

PROTECTING CONSUMERS

MDARD's thoughts and measures staff worked to identify and remove credit card numbers being used to conduct electronic food or gas purchases throughout Michigan.




PREVENTED ~\$4.2M
FRAUDULENT PURCHASES & ID THEFT

REMOVED 52
SKIMMING DEVICES FROM GAS PUMPS

2016 Success

IMPROVING WATER QUALITY

With MAEAP as the foundation, farmers in the Western Lake Erie Basin protected our waterways:



+36,800
ACRES MANAGED UNDER NUTRIENT MANAGEMENT PLANS

96,432 LBS.
OF PHOSPHORUS KEPT ON CROPS

+77
MORE MAEAP VERIFICATIONS

2016 Success

EXPANDING TRADE & EXPORTS




97 Michigan food companies participated in MDARD partner Food Export Assoc. programs resulting in:

\$42.3M INCREASE IN EXPORT SALES	\$63.2M IN PROJECTED SALES	58 MICHIGAN JOBS CREATED
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Key Goals – Operational Excellence

Food Safety, Human and Animal Health

- ✓ 26% reduction in sample turnaround time – laboratory pesticide section
- ✓ 9.5% increase in number of samples meeting turnaround times – laboratory food/feed/chemistry section
- ✓ 100 hours of staff time redirected to inspections – pesticide regulatory program
- ✓ 10% increase in migrant labor housing inspections
- ✓ 62% increase in veterinarian inspections of animal health and biosecurity at county fairs




Key Goals – Operational Excellence

Economic Development

- ✓ 21% increase in company visits
- ✓ 50% year over year increase in buyers participating in Pure Michigan Business Connect

Efficient, Effective Government


- ✓ 96% reduction in average application processing time – private cervid farm certification
- ✓ 33% decrease in affidavit processing time – qualified forest program



Key Goals – Operational Excellence

Environmental Stewardship


- ✓ 94% compliance with Reid Vapor Pressure clean air requirements in southeast Michigan
- ✓ 3752 MAEAP verifications working toward 6000 by 2020
- ✓ 3.5% increase in old pesticides collected for proper disposal



Michigan's Food and Agriculture Industry

Ongoing Efforts


- Expand food processing making Michigan a top 10 state
- Increase exports 50%
- Enhance infrastructure – wastewater treatment capacity and high speed Internet
- Fortify public confidence in the safety of the food supply by increasing initial food safety compliance



Michigan's Food and Agriculture Industry

Ongoing Efforts

- Safeguard market access for Michigan's fruit and vegetable farmers
- Continue preparation and practice for large scale animal disease outbreak
- Achieve 6000 MAEAP verifications by 2020
- Address talent needs



Michigan Agriculture Magazine

Check out the Michigan Agriculture Magazine at www.miagriculture.com!



Questions?
Stay connected with MDARD.

